

Bactiguard expands in Europe

Bactiguard expands its European presence in four new markets, by entering partnerships with Sanova Pharma for Austria, Pofam-Poznań for Poland, Mediq Suomi for Finland and Inex Medical for Greece.

“We are confident that combining Bactiguard’s portfolio for infection prevention, with the local expertise and reach of our partners, both in the hospital and homecare segments will be a recipe for success in these three European markets”, says Cecilia Edström, SVP Sales and New Business.

“Strong and reliable partners as well as attractive products are important factors in Sanova’s success. We are glad to enter into a partnership with Bactiguard. Their innovative products fulfill a clear need in the market, particularly in light of increasing antibiotic resistance”, says Harald Deutsch, Division Manager Medical Systems, Sanova Pharma GesmbH (Sanova).

Sanova is the leading distributor to the Austrian healthcare system for valuable therapeutic, treatment and diagnostics options, with the aim of improving the quality of life of patients. Sanova is part of the Celesio Group, one of the largest pharmacy operators in Europe.

Pofam-Poznań produces and distributes high quality medical devices, with the aim of providing up-to-date, competitive products that make patients’ everyday life easier and improve their standard of living.

Mediq Suomi is part of the Mediq Group, a leading healthcare company, with presence in several European markets and the US.

Inex Medical distributes medical products and equipment, with focus on intensive care.

By entering into partnership with leading partners to the healthcare sector in four new markets, Bactiguard is gradually expanding its presence in Europe. In light of increasing antimicrobial resistance, healthcare providers are becoming more and more aware of the importance of preventing healthcare associated infections, which bodes well for the future.



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About Bactiguard

Bactiguard is a Swedish medtech company with a global presence, offering a solution that prevents healthcare associated infections caused by medical devices. By preventing infections, we contribute to a reduced use of antibiotics and the spread of multi-resistant bacteria, which is a growing problem worldwide. We save lives, increase patient safety and significantly reduce the cost for the healthcare and society. Our technology is well-proven, safe and tissue friendly and consist of a thin layer of noble metals that prevents bacterial growth. The coating can be applied on almost all medical devices. Bactiguard-coated urinary catheters are market leading in the US and Japan and the company has also its own product portfolio consisting of Foley catheters, central venous catheters and endotracheal tubes. Bactiguard is a growth company, focused on markets in Europe, Middle East, Asia and Latin America. The company has about 60 employees worldwide, mainly at the headquarters in Stockholm and the production facility in Malaysia and is listed on Nasdaq Stockholm. Read more about Bactiguard at www.bactiguard.com