Ninth year for Bactiguard at Arab Health

For the ninth year in a row Bactiguard is exhibiting at Arab Health, which is one of the world's largest conferences for the health care sector. The interest in preventive and anti-infective solutions for healthcare associated infections are growing explosively along with the global threat of multiresistant bacteria and antibiotic resistance.

Arab Health takes place in Dubai on January 25 – 28, 2016 and has more than 130 000 visitors from 160 countries. The exhibition includes around 4 000 exhibitors, showcasing the latest innovations in hospital equipment, medical technology and medical devices. 36 countries have their own pavilions. Business Sweden is hosting the Swedish pavilion, which brings together a number of Swedish companies, showing new solutions to global health problems.

For Bactiguard, Arab Health is one of the most important annual meetings, given that the Middle East is currently the company's largest market. After eight years, it has established its own arena and the visitors now expect to find Bactiguard's solution for infection protection in Saeed Hall 3 / S3A50.

- We are proud of the strong position we have established in this region. Arab Health is an important forum for us where we can meet, network and establish important relationships. All groups are represented here and we get the opportunity to meet both healthcare professionals, customers and partners, says Cecilia Edström, Head of Sales and New Business.

Healthcare associated infections are a serious global threat, which annually affect millions of people around the world and leading to hundredthousands of deaths. In the Middle East there is great interest for Bactiguard's infection protection solution, which reduces the number of healthcare associated infections significantly.

During these days in Dubai, Bactiguard takes the opportunity to gather distributors in the region for a joint meeting. Both to further strengthen relations and to provide all distributors with new marketing- and sales tools. Further, to exchange experiences and knowledge to increase sales. In 2016, for the first time, Bactiguard will award prizes for the Distributor of the Year and recognize the Extraordinary Achievements of the Year.

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About Bactiguard
Bactiguard is a Swedish medtech company with a mission of preventing healthcare associated infections, reducing the use of antibiotics and saving lives by developing and supplying infection prevention solutions for the healthcare industry. The company's patented coating prevents healthcare associated infections by reducing bacterial adhesion and growth on medical devices. Bactiguard®-coated urinary catheters are market leading in the US and Japan, and in recent years the company has developed its own product portfolio of catheters for the urinary and respiratory tract and the blood stream. Bactiguard is currently in a strong expansion phase, focused on new markets in the Europe, Middle East, Asia, Latin America and Southern Africa. The company has market presence in some 50 countries and has about 60 employees. Its headquarters are located in Stockholm and production facilities in Sweden and Malaysia. Bactiguard is listed on Nasdaq Stockholm. Read more about Bactiguard at www.bactiguard.com.